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2023 A Year In Review

Dear Friends of KindheART,

We are excited to bring you this newsletter as we complete 5 years of being a registered charity.

KindheART became a fully-fledged charity in 2018 and in these five years we've organised over 20 events with the numbers of attendees increasing from 85-90 to 180-200!

We have raised nearly £200,000 from Art orientated events in these 5 years and expanded our geographical focus from Kenya and UK to include India in the last two years too. We still are a small team made up of 5 women who passionately volunteer our time alongside our busy lives. Each event involves weeks and months of research into finding the right Art event and negotiating the best deals with restaurants to allow more funds to be raised from the event. As the bar of events gets higher and higher, we rely more on donations and funds raised from the sale of raffle tickets and auction items to allow us to do more for children and women across our target geographies.

Our work is restricted to smaller needy but fully vetted charities where we know our funds will go a long way to making lives brighter for so many from impoverished backgrounds whose entire families rely on them.

We've had some incredible partnerships with the likes of Sangam Uk, Charity Connect and Lions Club of Eldoret through whom we have funded over 133 children through primary school and kitted children out with new uniforms, new school classroom furniture including desks and chairs and even new shoes so that every child can walk with confidence and over long distances to school!

We've visited several of the projects we sponsored in Kenya including:

- Our first borehole which gives fresh drinking water to several communities and villages
- Children with cerebral palsy where we donated specialised wheelchairs over the years
- Beruham children's home where we've donated dormitories, and built new toilets and we will continue to provide support to this home.



KindheART is now well known to most Art Institutions, as we are collaborating with a range of institutions and individuals to deliver the biggest Art events:

- Art Companies who organise Freize Art Fair and Masterpiece London
- Speakers with incredible talent and following like Seema Anand and William Dalrymple
- Museums like Courtauld , V&A , Design Museum, Tate, National Gallery and Royal Academy have given us private events with knowledgeable tour guides and exclusive curators to allow us to deliver bigger and better events over the year!
- Auction Houses with historic Art pieces like Sotheby's and Christies

We Had Several Interesting Events Through 2022 And 2023



We had an outdoor event with lunch as well as tea after the tour at the Henry Moore Studios in Much Hadham Hertfordshire. Ladies effortlessly enjoyed a full day out with coach transportation to the beautiful countryside. For the first time, we reached out to the organisers of Freize Annual Fair and Masterpiece Bi-annual Art Fair for private access for our supporters. We also arranged a session with local and International Art Experts to provide educational and in-depth insights into the process of collecting Art as an Investment.

We held our first fashion show at the 17th century historic Beaux Arts Mansion House where works by Renoir and Picasso grace the walls. Numbers at our events have grown with our Valentines Event having 120 attendees including men which is unusual for our events which cater mainly to women and are held during the daytime.

We held our first ever ethnically Indian event that sold out in 24 hours of announcement at the Design Museum with the Offbeat Sari exhibition and curator talk by Priya Kanchandani and an extravagant Indian lunch for 140 women from all across the country at the highly reputable Bombay Brasserie in London with talks and workshops focused around the female form and the Sari!

We were able to successfully pull off a fashion event at the incredibly in-vogue

Restaurant Ours in Knightsbridge with the highly reputed Raishma Couture And we managed a coup with over 165 beautifully attired women seeing the sold-out Chanel exhibition at the V&A which was followed with an insightful talk about the exhibition from the Oriole Cullen the lead curator of the Chanel exhibition!

We partnered with the newly opened Courtauld Gallery and Dipna Anand to have a lunch event with a private view of the highly acclaimed Van Gogh exhibition.





Charities we support



Our work in the past year has included supporting two amazing charities and NGOs in India including Srujna and Aapne Aap both of whom focus on helping Women forced into prostitution to learn different skills so they can lift themselves from this flesh trade.

We continue to fine tune our mailing database and it has enabled us to communicate more efficiently with our supporters.

We continue to focus on charity initiatives that are sustainable, and which empower women and children to educate themselves and become self-sufficient.

For us, education is a single most important driver of 'A Brighter Tomorrow' and we want to try to ensure all children and women can become independent and self-sufficient and progress in life.

Initiatives and Events Held to Raise Funds

On the events and marketing side, we held four well attended and successful events and also partnered with a local women's charity:

In March 2022, we held an extremely successful event at the Courtauld Gallery in London which had just opened after a huge renovation. The directors of Courtauld worked with us to ensure the best possible event and we had lunch afterwards at the newly opened Dipna Anand restaurant. This was a highly enjoyable event for all attendees and we raised funds through ticket sales and donations which helped us to continue to sponsor education for children including Sakhi Education for Girls to homeschool them and produce girl leaders.

In July 2022 we collaborated with Masterpiece Art Fair and their champagne lounge to host a fantastic tour of Antique galleries where 45 attendees in groups of 15 got a private tour and interaction up close and personal, to touch and learn about artefacts worth millions followed by a champagne reception as well as lunch in at a Scotts Pop up which was truly appreciated by all.

In October 2022, we collaborated with Freize Art Fair London to do a tour for an intimate Art group and educational session followed by an exclusive lunch at Jikoni Pop Up restaurant run by a MasterChef winner, Ravinder Bhogal who was present to intermingle with our guests.

In November, we met with Sangam Women's Association in UK to discuss collaboration on fundraising for a children's home in Kenya and funding some of their initiatives. Sangam UK funded School Bags and Shoes for 33 children, Food for 50 families and funded a Sanitation Block including new toilets and washing facilities at Aubrey Children's Home.

We also went to the launch of Mission Employable's New Café which employs young adults with learning disabilities. We will continue to help this charity as we believe children and young adults with challenges must have access to the same vocational training opportunities as normal children and young adults.

We have continued to work with UK charities including Herts Young Homeless, New Hope and Action for Children helping to empower children and youth who are vulnerable or challenged.

In February 2023 we held our first Valentines Event at the Moor Mark Mansion & Golf Club with 120 attendees. We collaborated with a local fashion designer called Neetikas Couture to hold our first fashion show with several influencers as well as prominent members of the community present including Lord and Lady Rami Ranger as well as our local MP Gagan Mohindra as chief guests. We also had media presence and Sony

Television live cast our event on Tv dedicating 35 minutes to our event and the fundraiser attracted lots of attention.

We raised a total of GBP 25,000 through donations and an auction at this Valentines event. We had some incredible auction items donated by Artists, travel agents, restaurants and wine merchants which contributed towards the success of our fundraiser.



Charity Initiatives Through the Year



KindheART has been active in supporting charitable initiatives by NGOs and charities in the following countries:

- Mumbai, India
- In the outskirts of Nairobi and Eldoret, Kenya
- In Hertfordshire, UK
- Ongoing Projects
 - We continued to support our regular charities including:
 - Sakhi Education for Girls,
 - Lions Club of Eldoret Kenya where we are funding school sponsorships, a new sanitation facilities, new kitchen and dormitory in a children's home
 - Charity Connect through whom we are funding women's empowerment initiatives including a sewing school and computer classes
 - iAfrika Kenya, where we kitted out children with new desks and new shoes and bags
 - Gawa Kenya, where we continued our food banks
 - Action for Children UK where we gave funds for Ever Child is a Star campaign
 - Mission Employable, UK where we are working with children with challenges and donated ipads
- New Projects

We are also supporting new charities in India including Srujna and Aapne Aap (AAWC) and Beruham Children's Home in Kenya and Aubrey Children's home outside Nairobi Kenya





We worked hard to ensure we had enough funds to support several activities including:

A borehole in rural part of Kenya which brought clean fresh water to several schools as well as several villages. We are extremely proud of this project in particular as it has benefitted thousands of children, families and communities.

New Dormitories at the Beruham Childrens Home so that the boys can have a permanent shelter rather than a make shift housing. New Kitchen and Shower facilities for the children's home which brought so much joy to all the children.

Vocational Training in crafts and arts for the ladies from the brothels which brought many a tear for their families as the women could break free from prostitution and earn money in different ways.





How You can help KindheART

Several of you have approached us to be involved either through payroll donations or donating proceeds from various hobbies you engage in including chess competitions, games nights and marathons. You can help us in several ways:

- Attend our events or purchase tickets as a gift for friends and relatives
- Sell things you don't need and donate the proceeds to KindheART
- Payroll Donations - Several of you donate annually through your payroll. This is an easy way for anyone who pays income tax in the UK to give regularly to charity as it is the most tax efficient way to give. Many companies match employee donations - Ask your employer if they match donations and double what you raise for KindheART
- In memory of a loved one
- Hold a games night or cake sale and donate the winnings or proceeds to KindheART
- Donate excess goods from your business to a good cause

We know so many of you have been making regular donations to us and we would like to take this opportunity to thank each one of you for your support throughout the year. With your support and unwavering faith and confidence in KindheART, we can do bigger projects and brighten more lives.





Looking Ahead

We will continue to focus our charity work at empowering women and children in the poorest areas of the world. We will continue to work with the smallest charities across our three geographies of UK, India and Africa. We look forward to visiting as many of our ongoing projects as possible in 2024.

We look forward to seeing you at future KindheART events in the coming year!

Please follow us on Instagram [@kindheartcharity](https://www.instagram.com/kindheartcharity) and Facebook [@Kind HeART: Curated Art Experiences for Charity](https://www.facebook.com/KindHeART:CuratedArtExperiencesforCharity) | Facebook

Wishing you all the best for 2024!

Kind Regards

KindheART Trustees

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You are receiving this email because we want to keep you informed on news , update you on our projects and be the first to hear about our events

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